



**PRIMARY CARE DEVELOPMENT CORPORATION'S**

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**2007 NATIONAL SUMMIT ON**

**PRIMARY CARE**

**EMERGENCY PREPAREDNESS**

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**[WWW.PCDCNY.ORG](http://WWW.PCDCNY.ORG)**

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**SEPTEMBER 19TH, 2007**

**SHERATON NEW YORK HOTEL AND TOWERS**

**NEW YORK CITY, NY**



**PRIMARY CARE  
DEVELOPMENT  
CORPORATION**



Excellent Healthcare in Every Neighborhood

Sheraton New York Hotel and Towers, New York, NY

Wednesday, September 19, 2007 8:00 am - 4:30 pm

As the nation works toward strengthening its domestic emergency response capabilities, it is becoming more and more evident that a massive amount of resources will be needed to respond to a disaster--be it the next Hurricane Katrina or a pandemic flu outbreak. Primary care providers--community health centers, solo practitioners, and others--are currently untapped resources to meet the health needs of the community in a crisis. The Primary Care Development Corporation (PCDC), with a grant from the Agency for Healthcare Research and Quality (AHRQ), is convening the first ever one-day national summit specifically dedicated to the primary care community and disaster planning and response.

## SUMMIT OBJECTIVES

Address the preparedness level and needs of primary care centers across the nation

Share best practices and innovative strategies to improve preparedness level and response capabilities

Convene stakeholders to identify roles and set the agenda for primary care emergency preparedness on local, state, and national levels

## NATIONAL SUMMIT ON PRIMARY CARE EMERGENCY PREPAREDNESS

### WHO SHOULD ATTEND

- ◆ Primary care providers-administrators and/or clinicians, state Primary Care Associations
- ◆ Regional emergency response planners--including representatives from local and state Departments of Health
- ◆ Hospital emergency planners/ambulatory care network administrators
- ◆ School-based emergency planners
- ◆ Elected and government officials

### SUMMIT FORMAT

|       |                           |
|-------|---------------------------|
| 8:00  | Reception and breakfast   |
| 8:30  | Welcome remarks           |
| 8:45  | Keynote address           |
| 9:30  | Breakout Session I        |
| 10:40 | Break                     |
| 11:00 | Breakout Session II       |
| 12:15 | Lunch and Plenary Session |
| 1:30  | Breakout Session III      |
| 2:40  | Break                     |
| 3:00  | Town Hall Meeting         |
| 4:30  | Closing Remarks           |

### BREAKOUT SESSIONS

The breakout sessions will offer participants more focused sessions to choose from, based on their expertise level and area of interest. Updated information on presenters for the breakouts can be found regularly on [www.pcdcny.org](http://www.pcdcny.org). These sessions will follow tracks specific to participant groups and will include the following:

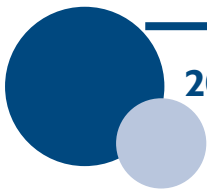
Track 1: Fundamentals. Topics targeted to the primary care provider with little exposure to emergency management topics. This includes clinical and non-clinical staff of community health centers interested in learning about topics relevant to preparedness and management of emergencies within their facility and community.

Track 2: Standards and Policy. This track is aimed at policymakers and regional planners with the goal of providing a deeper understanding of the capabilities of primary care providers in providing additional resources to the emergency response community in the event of a disaster

Track 3: Unique Settings and Special Topics. This track will feature topics that are of importance to unique primary care settings as well as special questions or areas of interest for primary care providers. This will be of interest and geared toward providers and policymakers alike.

**Check the PCDC website for regular updates to the summit's agenda**

**[WWW.PCDCNY.ORG](http://WWW.PCDCNY.ORG)**



# 2007 NATIONAL SUMMIT ON PRIMARY CARE EMERGENCY PREPAREDNESS

## BE AN EXHIBITOR OR A SPONSOR!

Poster exhibit booths will offer participants the opportunity to share their research and best practice experience in emergency management planning for primary care centers.

Also included in the summit will be continuous exhibit space for emergency management products and vendors.

Poster Exhibit and Vendor Sponsor forms and information can be found at [www.pcdcny.org](http://www.pcdcny.org).

## REGISTRATION FORM

**THE COST:** \$250 registration fee (\$300, if registered after August 19th). Cost includes conference materials and handouts, breakfast and lunch.

**HOW TO REGISTER:** **By Phone**, call (212) 871-6895 with credit card; **By Fax**, Fax the registration to (212) 239-8353 with credit card; **By Mail**. Mail registration form below with payment to: **PCDC 2007 National Summit Registration, c/o 481 Eighth Avenue, Suite 1202, New York, NY 10001**

**FORMS OF PAYMENT :** Check or money order made payable to PCDC, or VISA, MasterCard or American Express

(Mail to: PCDC 2007 National Summit Registration, c/o 481 Eighth Avenue, Suite 1202, New York, NY 10001; or call (212) 871-6895; or fax this form to (212) 239-8353)

### 2007 NATIONAL SUMMIT ON PRIMARY CARE EMERGENCY PREPAREDNESS

Sponsored by the Primary Care Development Corporation

Registration Fee \$250 (\$300 if registered after August 19th)

Name (First) \_\_\_\_\_ (MI) \_\_\_\_\_ (Last) \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Title \_\_\_\_\_ Organization \_\_\_\_\_

Work Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (day) (\_\_\_\_) \_\_\_\_\_ (eve) (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Enclosed is \$ \_\_\_\_\_ by: \_\_\_\_\_ Check (payable to PCDC) \_\_\_\_\_ VISA \_\_\_\_\_ MC \_\_\_\_\_ Amex  
Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

**If you require any special accommodations, please contact 212.871.6895**

## CONFERENCE LOCATION



The Sheraton New York Hotel & Towers is located between Central Park and Times Square in the center of Manhattan's Midtown business and entertainment district.

Overnight accommodations are not included in the conference fee. If you wish to reserve lodgings, please call (212) 581-1000 by August 31st and mention the "PCDC National Conference" for a reduced rate.

## ABOUT HOST ORGANIZATION

Primary Care Development Corporation (PCDC) is at the forefront of primary care emergency preparedness. PCDC has developed the Primary Care Emergency Preparedness Initiative—a fully comprehensive training and implementation program that has been successfully delivered to over 40 community-based primary care sites in New York City and will be launched nationally in fall 2007. Please view PCDC's website at [www.pcdcnyc.org](http://www.pcdcnyc.org).

**FOR QUESTIONS ABOUT THE NATIONAL SUMMIT,  
CONTACT MELISSA CORRADO AT  
212.437.3925 OR [MCORRADO@PCDCNY.ORG](mailto:MCORRADO@PCDCNY.ORG).**



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