



FOR IMMEDIATE RELEASE

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**Former Administrator of the Health Care Financing Administration  
Elected Chairperson of the Primary Care Development Corporation,  
One of the Nation's Most Influential and Effective Non-profit  
Organizations Devoted to the Field of Primary Care**

--Leading advocate for improving and expanding health insurance for the elderly, disabled and poor will lead Primary Care Development Corporation's efforts to expand access to care in underserved communities--

New York, NY, January 23, 2003---Bruce Vladeck, Ph.D., former Administrator of the Health Care Financing Administration, has been elected chairperson of the Primary Care Development Corporation (PCDC) Board of Directors and will begin his term this month. Dr. Vladeck is currently the Senior Vice President for Policy and Professor of Health Policy and Geriatrics, at the Mount Sinai Medical Center.

The Primary Care Development Corporation is a unique city, state, federal, philanthropic and private sector partnership that works to expand access to community based primary care services to the City's medically underserved communities. Over the past nine years it has financed 31 community health center constructions and expansions totaling \$100 million in investments, creating capacity to provide primary care access to over 300,000 New Yorkers.

Through its Operations Success Program, PCDC has helped primary care centers cut patient visit time in half, reduced patient waits for appointments from weeks to hours, strengthened financial performance, and increased patient volume and satisfaction, resulting in better coordination of care. With President Bush's current plans for expanding the number of community health centers

nationally, PCDC's role in developing new facilities will be key to bringing additional community health center resources to New York.

"PCDC has been very successful in meeting its initial mission of expanding access to primary health care in New York City; we must now focus on how we continue to meet the growing needs of primary care centers in the City and statewide," said Dr. Vladeck.

Health care centers face tremendous challenges given state and federal budget constraints and the continued growth of the uninsured population. PCDC has made available vital financial resources and technical assistance to not-for-profit health care providers to enable them to provide quality health care to our most vulnerable populations in spite of existing budgetary constraints. "PCDC is gaining national recognition for its track record in promoting health care access and building quality and sustainability in primary care organizations. Under the leadership of Executive Director Ronda Kotelchuck, PCDC has demonstrated its ability to deliver concrete outcomes," said Dr. Vladeck.

"In our experience, access, quality and sustainability go hand-in-hand, and we are delighted to offer tools that help achieve all three simultaneously. We are all about building excellence—in facilities, in operations and in the care that our communities need and deserve," said Ms. Kotelchuck.

Dr. Vladeck, then President of the United Hospital Fund, was a founding member of PCDC; as chairperson, he will lead PCDC into next decade of programming. PCDC expects to expand its programming statewide in 2004. Other new members of the PCDC Board of Directors include: Claire Shulman, Former Queens Borough President; Abraham Lackman, President, Commission of Independent Colleges & Universities; David Gould, Senior Vice President, United Hospital Fund; Paloma Hernandez, President & CEO, Urban Health Plan; Wanda Evans, Executive Director of Betances Health Center; Samuel Daniel, MD, President and CEO, North General Hospital; Angela

Diaz, MD, Director, Mt. Sinai Adolescent Health Center and; Thomas Murphy, Former Chairman and Executive Director of the NYS Dormitory Authority.

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